



The Big Solution for your Big Dream

Proposed By: The Big solution Pvt. Ltd.

IT Services || Digital Marketing Service

Who are we?

The Big solution is a leading firm with over 5 years of experience in providing innovative and result-driven solutions.

Our team consists of highly skilled designers, marketing strategists, and digital experts committed to helping businesses thrive. We offer customized strategies for Graphics Design and Digital Marketing that meet the unique needs of each client.

What We Do?

We offer a wide range of services to help your business grow in the digital landscape:

**Social
Media
Management**

(SEO)

**Search
Engine
Optimization**

**Influencer
Marketing**

**Content
Creation**

Blogs, Graphics, Videos, Etc.

**Meta &
Google Ads**

Note: 10% Service Charge on Boosting

**Digital
Marketing
Services**

(SMM, SEO, CC, IM, Meta and google)

**Website
Development**

**Software
Development**

**White Label
Solution**

**E-Commerce
Platform**

Our Clients

Trusted by a diverse range of clients, we proudly assist them by empowering with tailored digital strategies that drive impactful results.



Our Creatives

MyPay

KEEP YOUR CREDIT SCORE IN CHECK
by paying your bills on time with MyPay

Instagram icons: heart, comment, share, bookmark

InstaRemit

आपकी कमाई घर की नींव के पत्थर की तरह होती है,
जो प्यार और विश्वास को मजबूत करती है।

Instagram icons: heart, comment, share, bookmark

a taste of pure vegetarian cuisine.

केशरी लस्सी

KESHARI LASSI

Chabahil, Next to Nabil Bank | Radhe Radhe, Bhaktapur | Shiva Chowk, Jorpati

Instagram icons: heart, comment, share, bookmark

MYPAY GOLD

हरेक SIGNUPमा सुन उपहार

29TH Poush, 2080

Sign up to MyPay Gold App & Win Gold worth Rs.50 FOR FREE

Instagram icons: heart, comment, share, bookmark

MyPay

0.1% + Additional 10% Cashback on NEA

Instagram icons: heart, comment, share, bookmark

अष्ट्रेलिया से भारत तक

आसानी से पैसे ट्रांसफर करनेका उत्कृष्ट सेवा।

InstaRemit

Global Reach, Local Trust

Contact Us: +61 414 311 947, +61 405 552 121, yetiremit@gmail.com, yetiremit.com.au

Instagram icons: heart, comment, share, bookmark

Remit

There are no wrong turns and errors with us

Download Now: Google Play, App Store

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Instagram icons: heart, comment, share, bookmark

BusSewa

जिन्दगी सरसर मोटर गाडीमा...

यो दौरोमा घर जान चाँहि बस टिकट MyPay बारे काढ्नुहोस्।

Instagram icons: heart, comment, share, bookmark

MyPay

STARTING FROM 23.02.2028

WOW WEEKEND

EVERY FRIDAY, EVERY SATURDAY

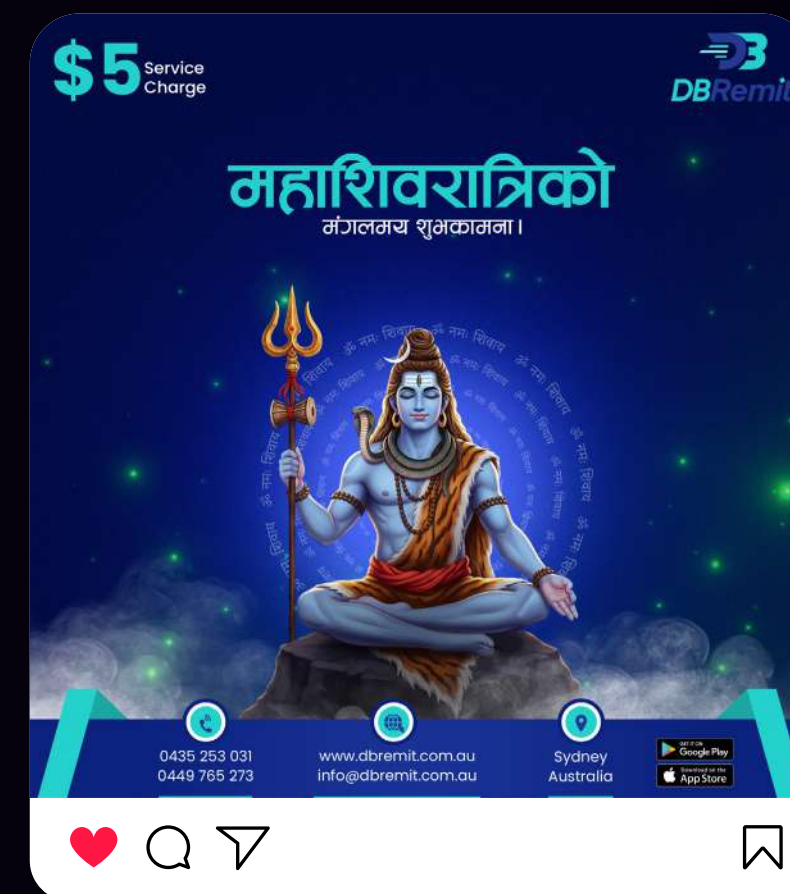
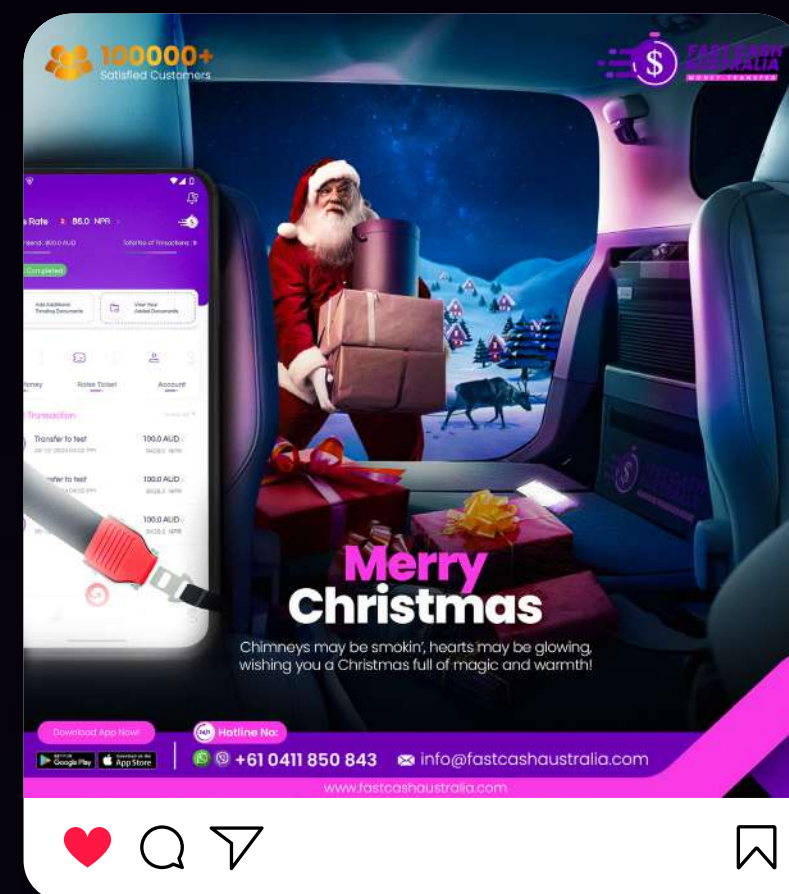
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Instagram icons: heart, comment, share, bookmark

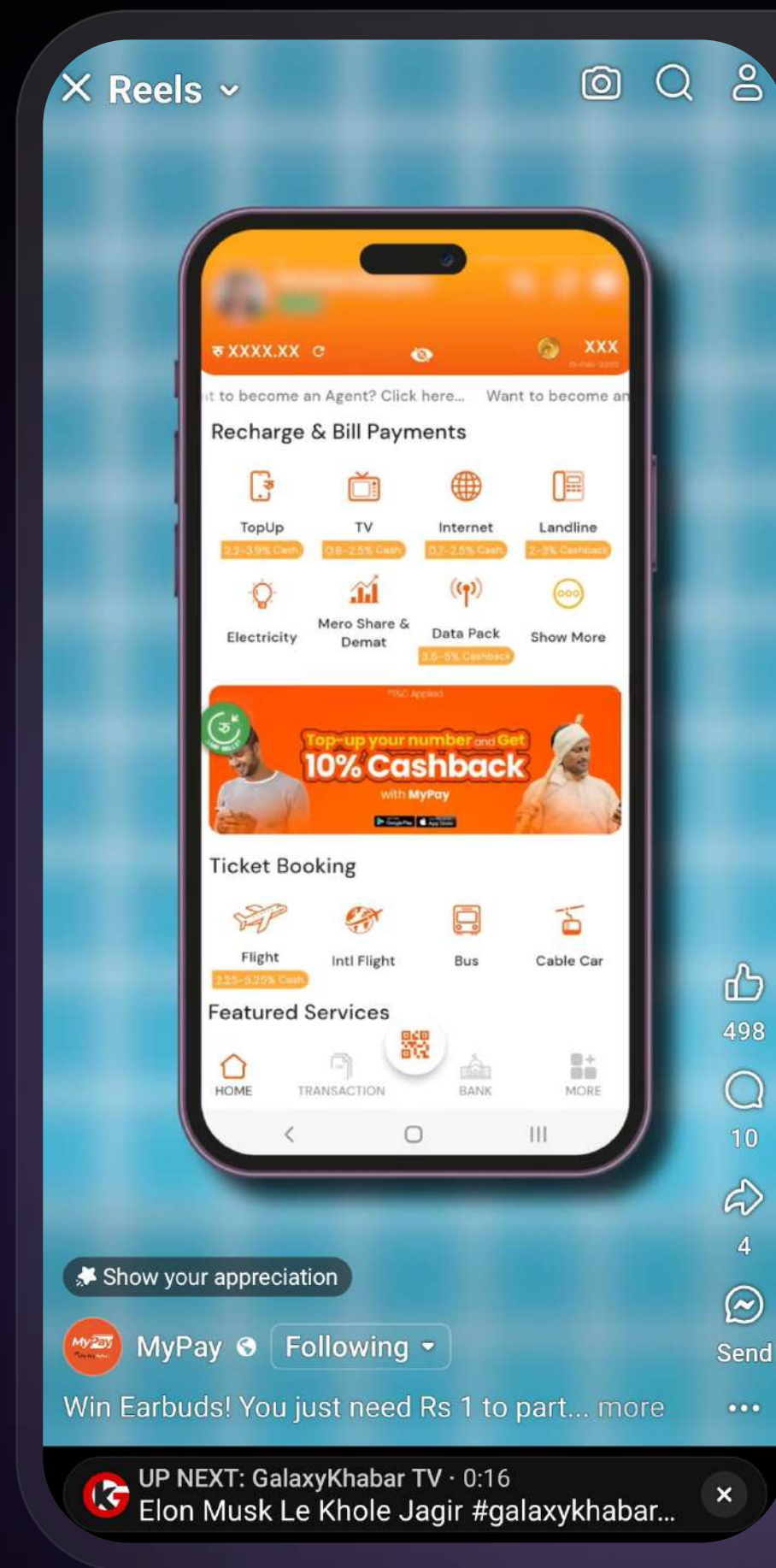
Download Now!

Instagram icons: heart, comment, share, bookmark

Our Creatives (Festive)



Videos



Total Views

232k

Reach

157,779

Impressions

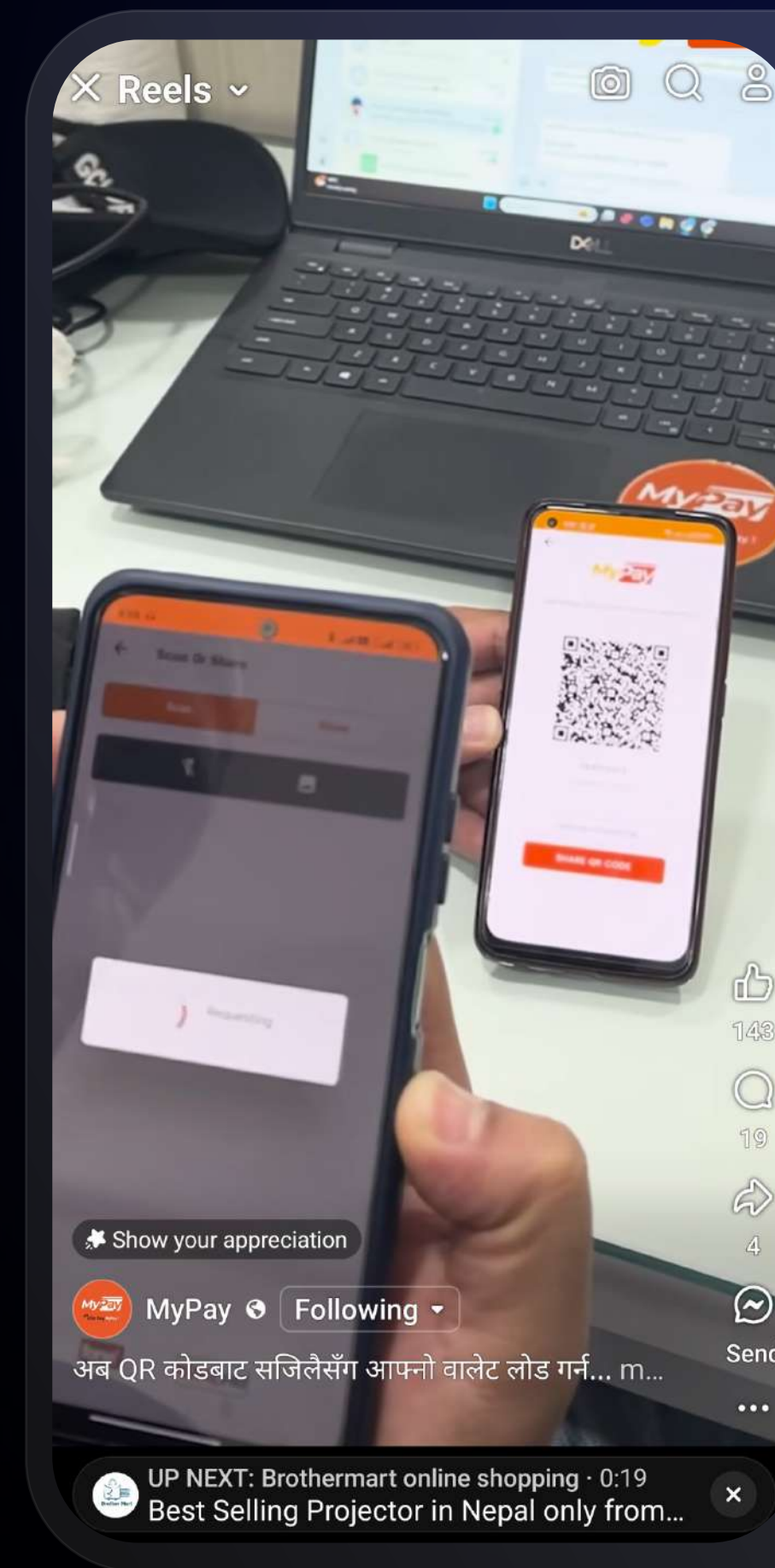
220,508

Interactions

514

Reel Plays

232,068



Total Views

152k

Reach

110,206

Impressions

330,978

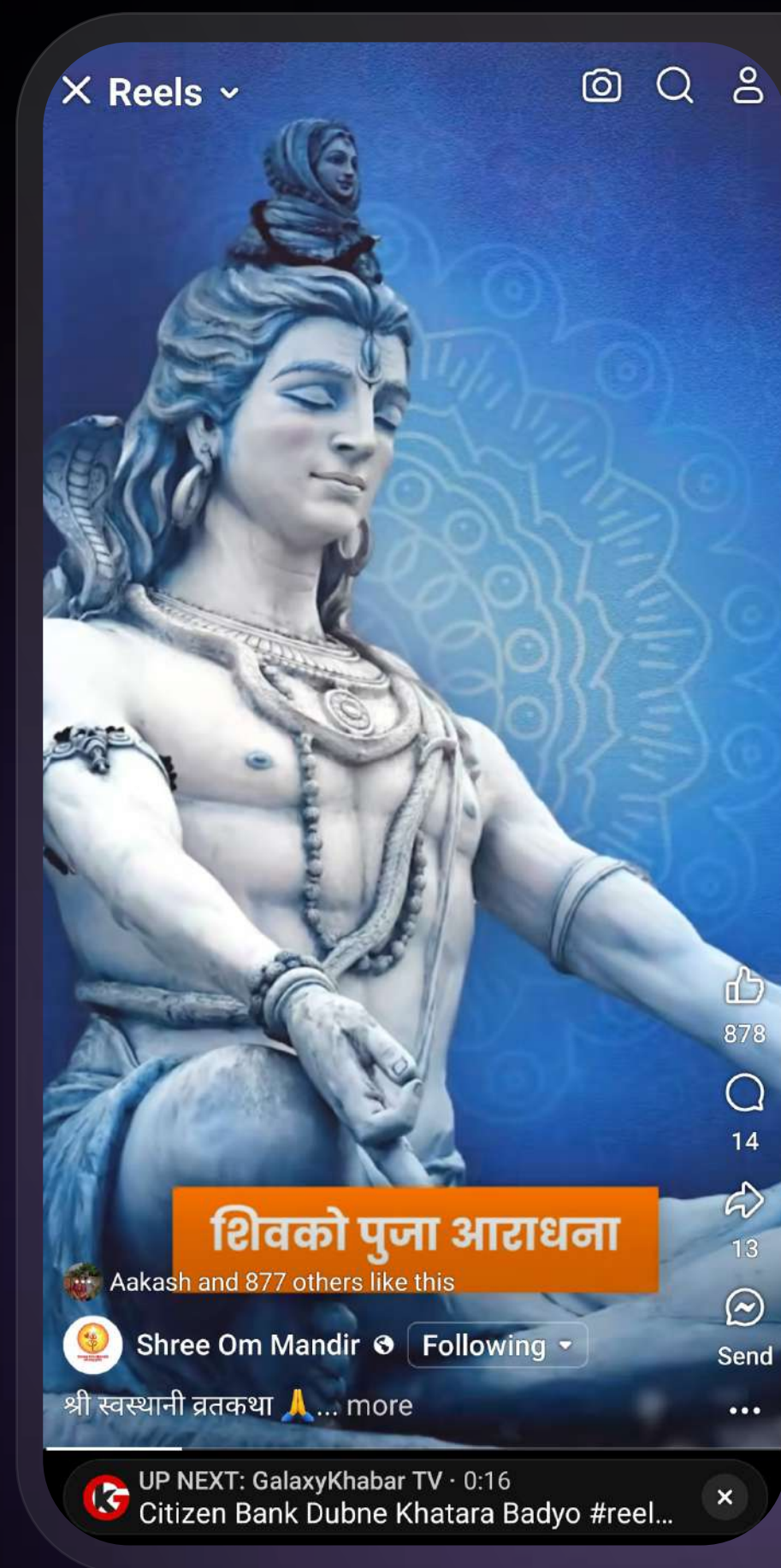
Interactions

167

Reel Plays

152,669

Videos



Organic

Total Views

11.7k

Reach

9,935

Impressions

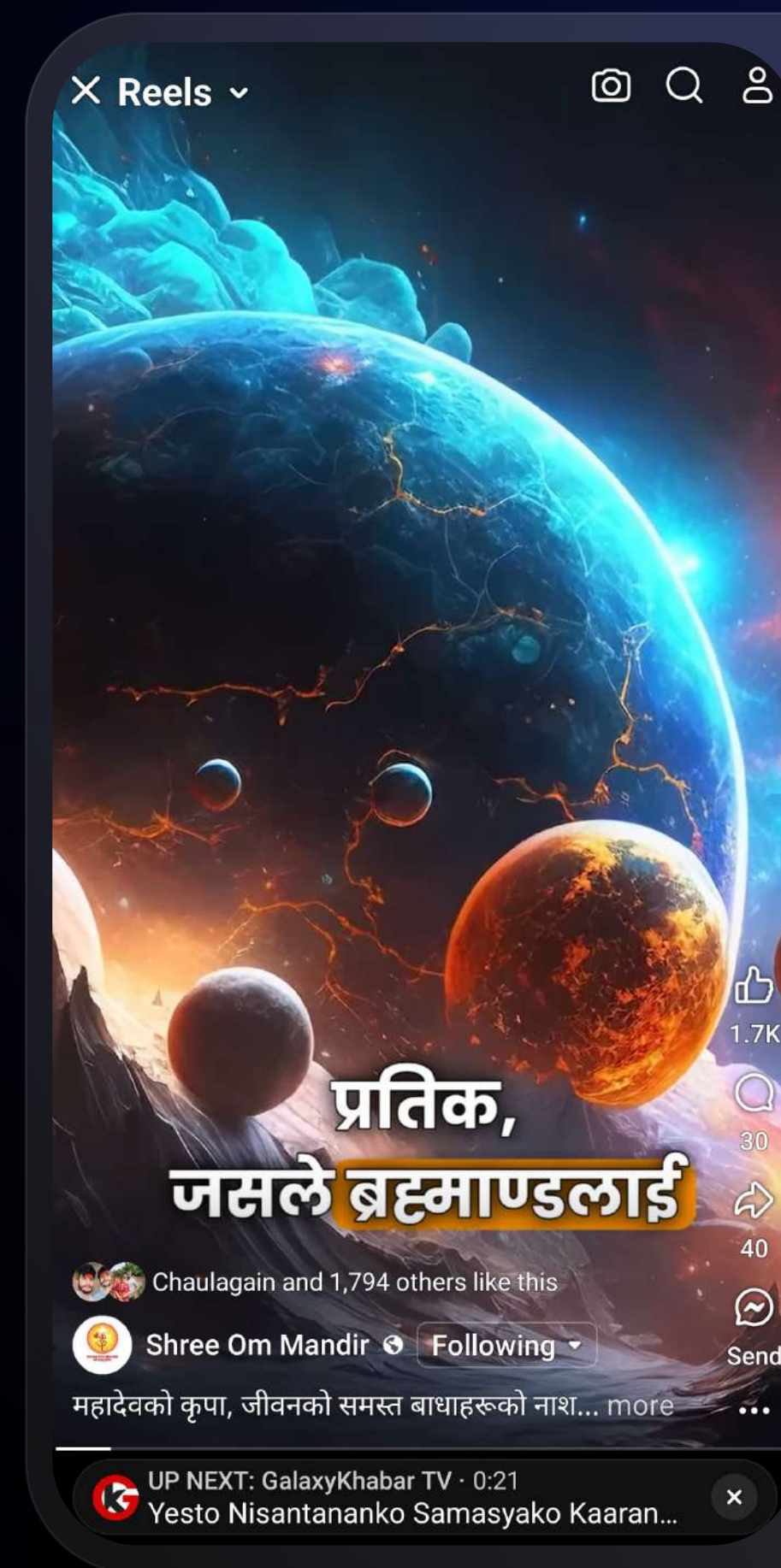
9,935

Interactions

905

Reel Plays

11,731



Organic

Total Views

9.7k

Reach

9,027

Impressions

9,027

Interactions

1,866

Reel Plays

9,687

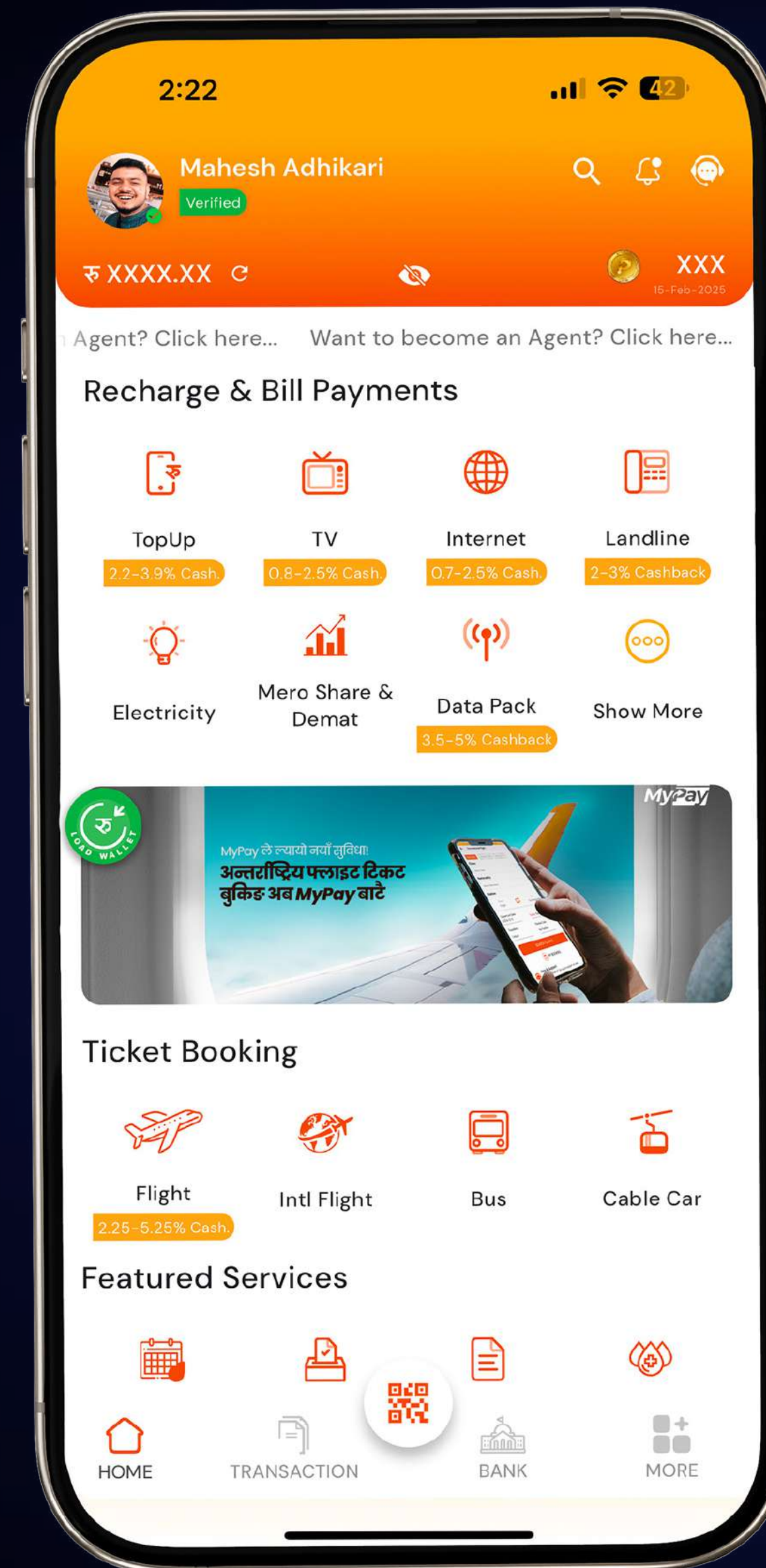
Case Studies

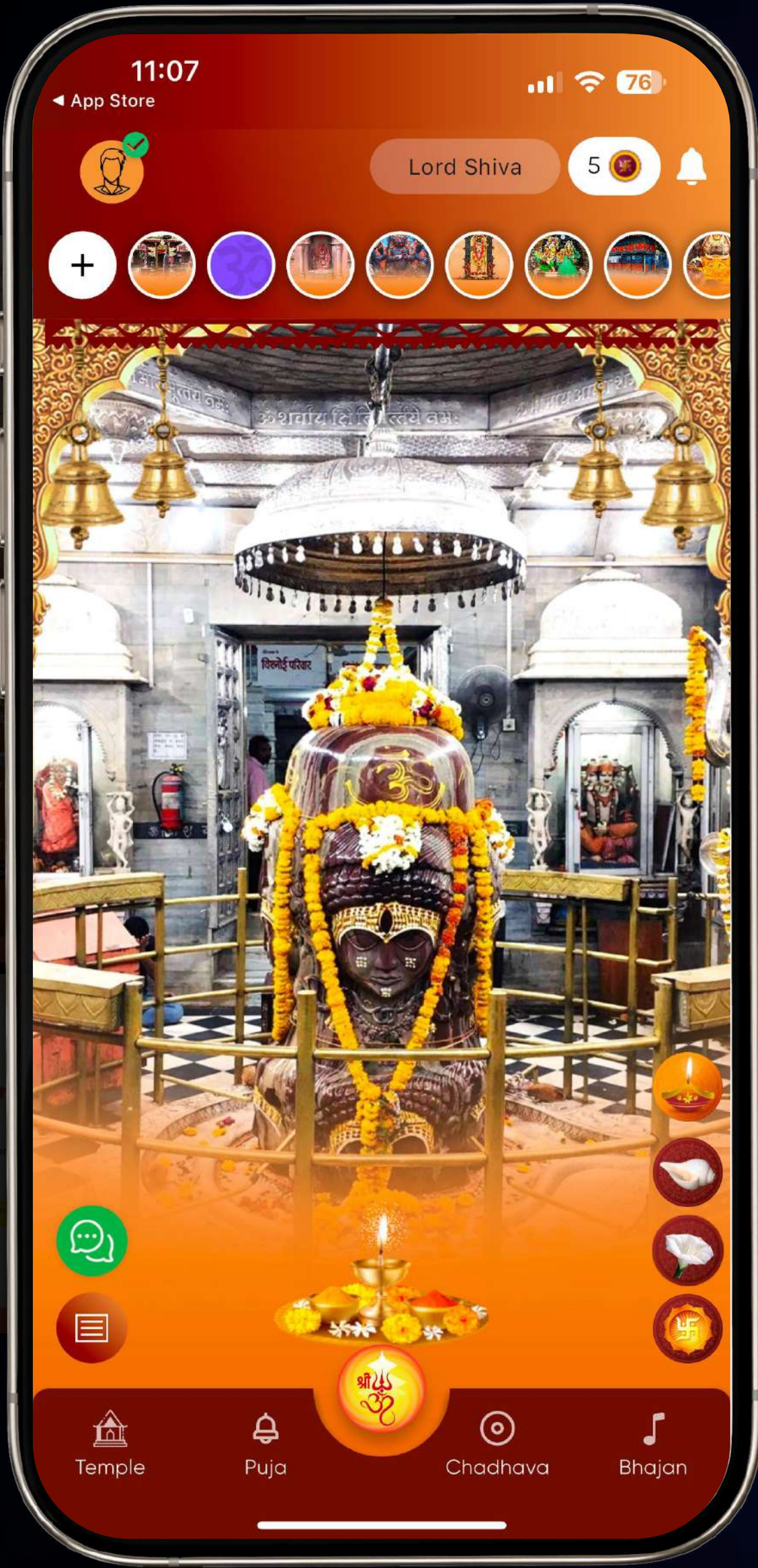
MyPay

1M+ Downloads

The journey of MyPay from its inception to achieving over 1 million app downloads is a testament to the power of a robust digital marketing strategy. Through targeted campaigns, user-focused features, and strategic branding, MyPay became a household name in Nepal's digital wallet sector.

The brand's customer base grew exponentially, and its digital engagement surged, cementing its position as one of the fastest-growing digital wallets in the market.





Shree Om Mandir

10k+ Downloads

Shree Om Mandir's transformation from a local entity to a recognized digital presence with over 10,000 app download in just one month showcases the impact of a strategic marketing approach.

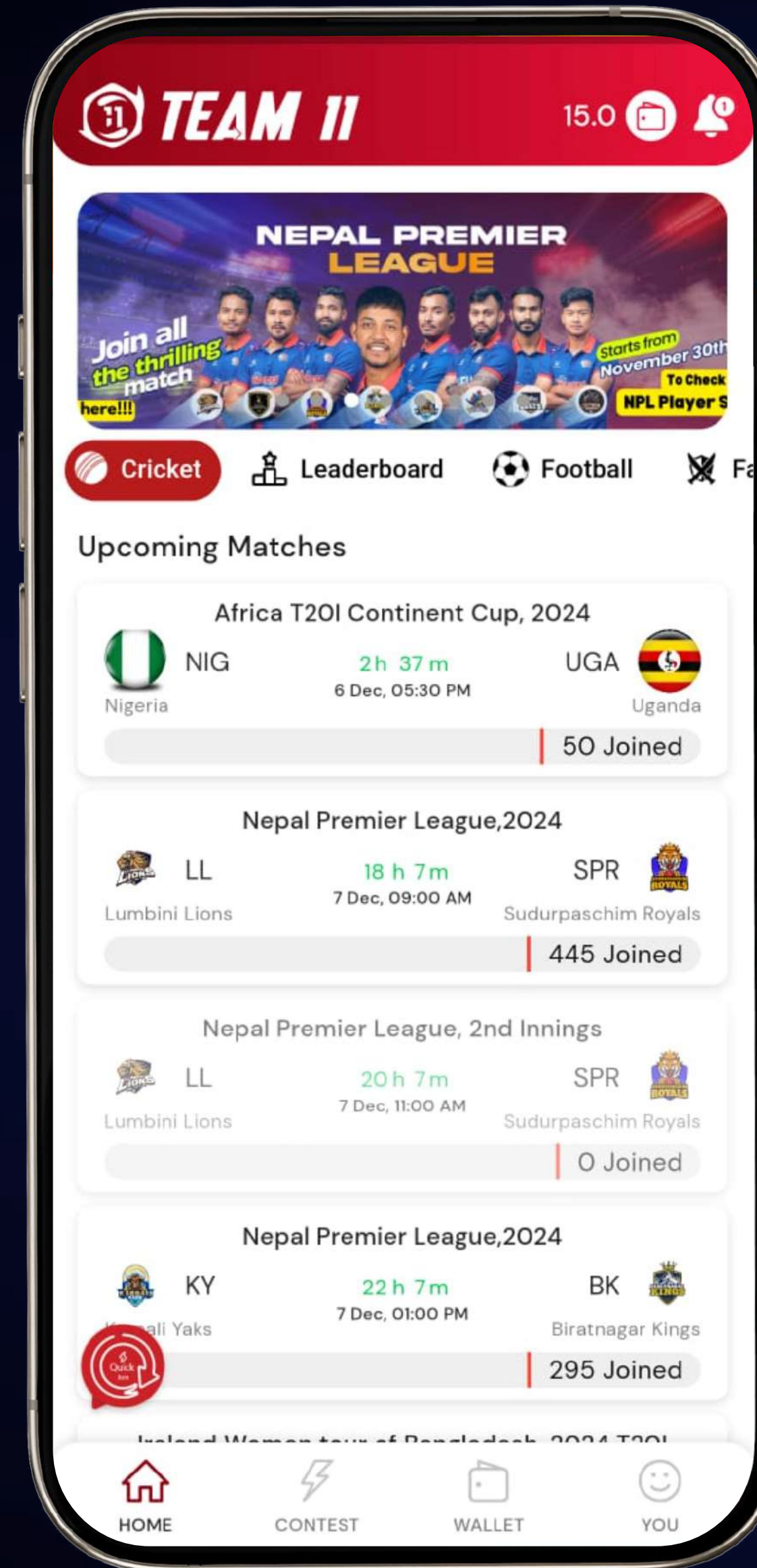
By leveraging social media campaigns, audience engagement, and culturally relevant content, Shree Om Mandir experienced unprecedented growth, connecting with devotees and creating a meaningful online community.

Team 11

50k+ Downloads

Team 11 started with no digital footprint, but with the right strategy, it didn't take long for them to make an impact. Through creative campaigns, consistent branding, and targeted content, we helped them grow a dedicated online community of over 50,000 app download.

This wasn't just about increasing numbers—it was about building a brand that people connect with and creating a platform where their audience feels engaged and valued.



Campaigns

Kailash Kher

Campaign

Event, Ticketing Partner

Objective

**Ticket Sales
& Reach**

Results

**5000+
Ticket Sales** | **10 Million+
Reach**

Platforms

Facebook, Instagram, Tiktok



MyPay Mela

Campaign

Giveaway, Live

(3 Months Long)

Objective

Reach &
App Promotion

Results

2 Lakhs+
App Download

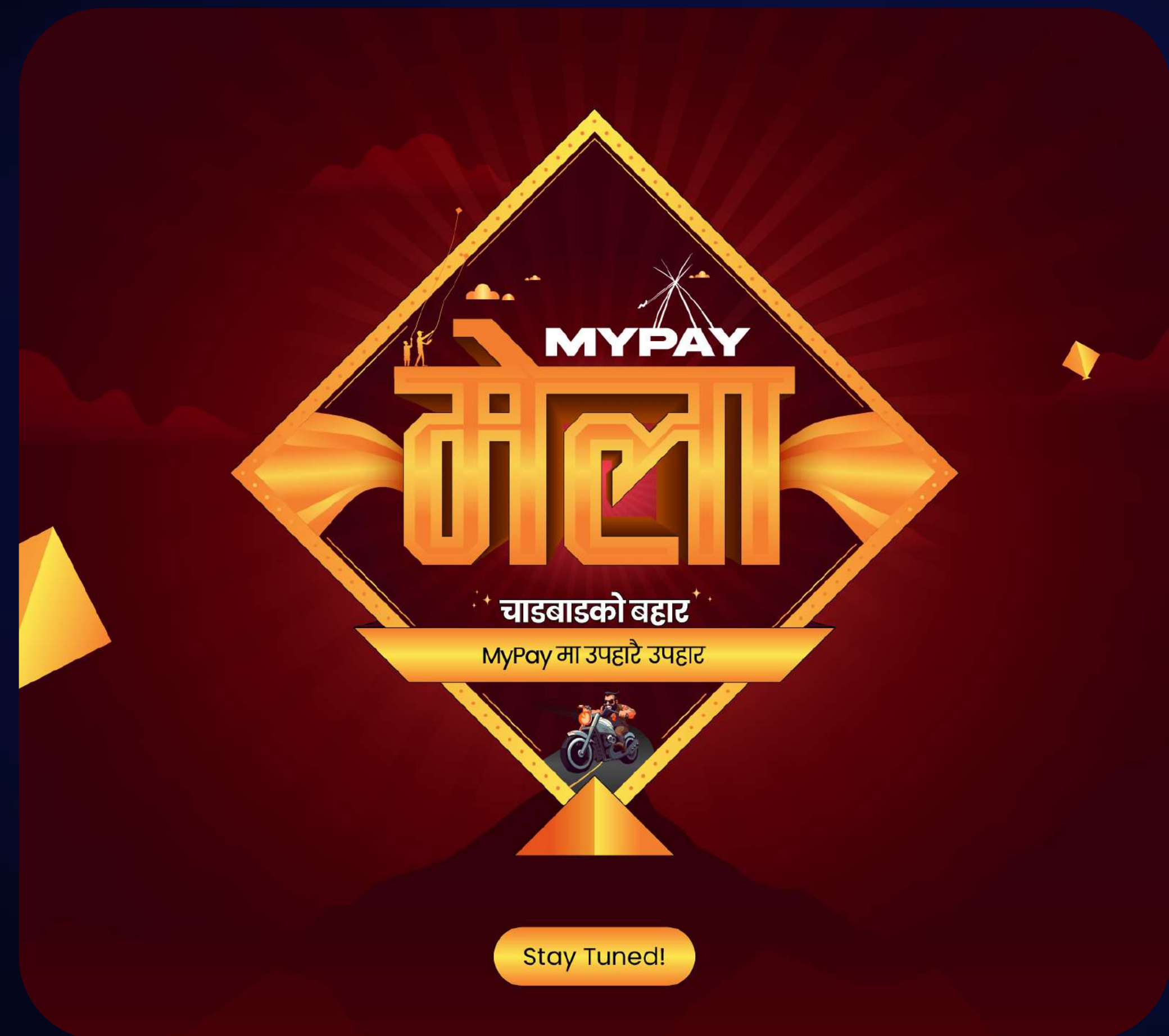
40k
KYC Verified

10 Lakhs+
No. of Transactions

7 Million
Reach

Platforms

Facebook, Instagram, Tiktok
Google Ads, YouTube Ads



MyPay Fantasy League

Campaign

Fantasy Game

Objective

Reach &
App Download

Results

4 Million+
Reach

10k+
App Download

Platforms

Facebook, Instagram, Tiktok,
Google Ads, YouTube Ads



Tribute to National Heroes

Campaign

Honoring Nepal National Cricket Team for their 2023 Asian Games performance.

Objective

Enhance Brand's Association & Increase App Download

Results

Brand Awareness, Social Media Buzz, Increased App Downloads by 20K+

Platforms

Facebook, Instagram, Tiktok, Google Ads, YouTube Ads



Influencer Marketing

- ▶ We carefully select influencers whose audience aligns perfectly with your brand, ensuring maximum impact and relevance.
- ▶ By working with both niche micro-influencers and high-reach macro-influencers, we balance targeted engagement with broad visibility.



IT Solutions



IT Solutions

Overview

At The Big Solutions, we deliver end-to-end IT solutions designed to help businesses digitize, automate, and scale efficiently in today's competitive landscape. We combine advance technology with strategic thinking to build secure, scalable, and user-friendly digital systems tailored to your business needs.

From idea to execution, we turn complex challenges into smart digital solutions

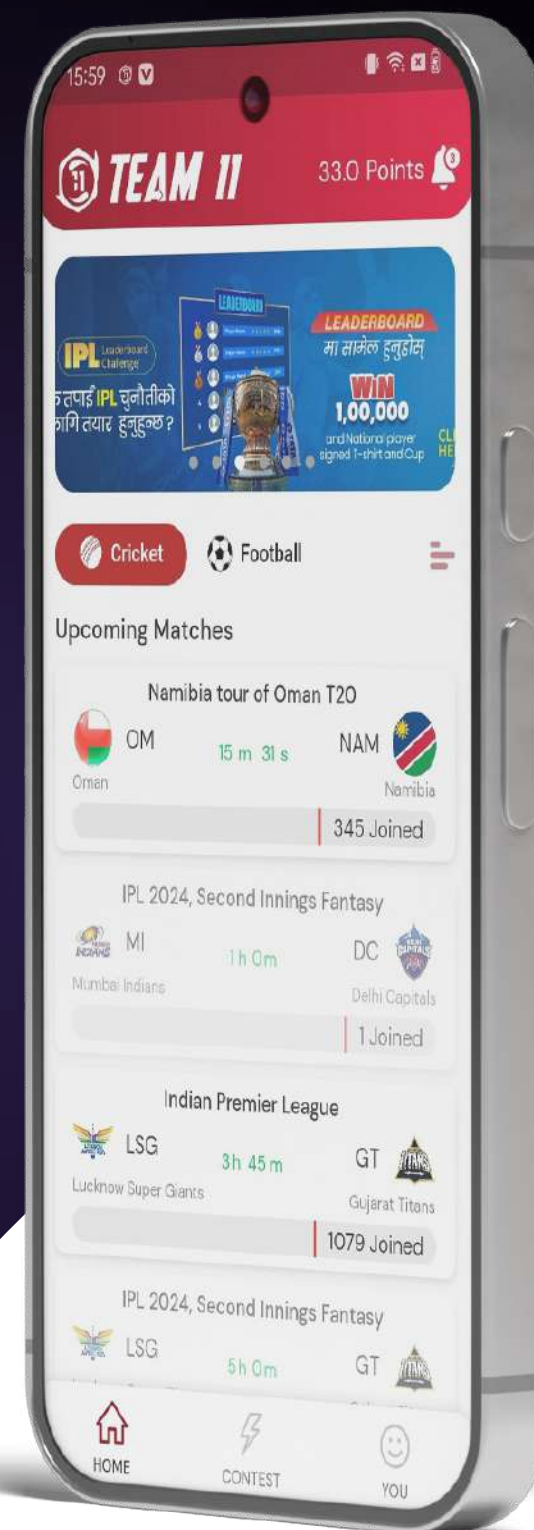
Our Services

Comprehensive IT Services Designed for Modern Businesses

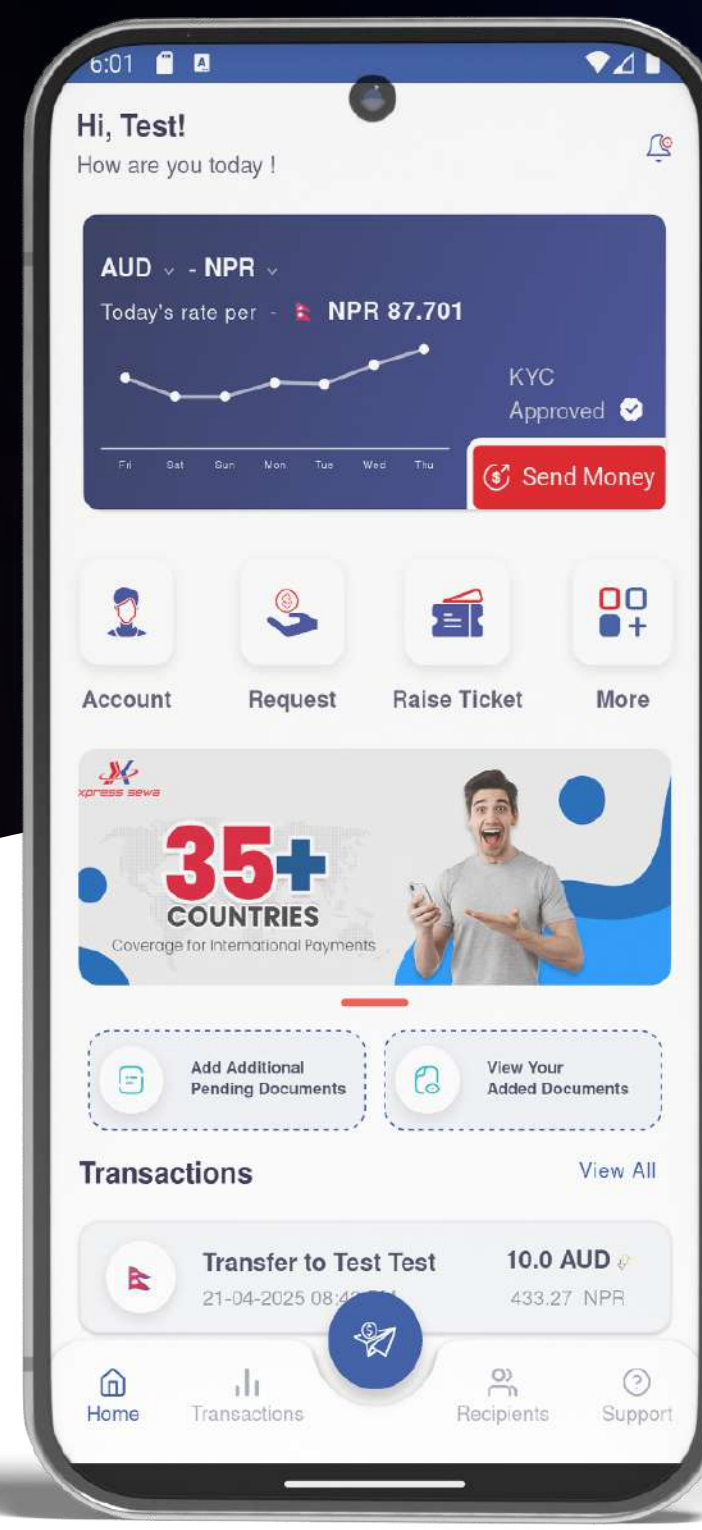
Mobile App Development

We design and develop high-performance mobile applications for Android and iOS, focusing on user experience, performance, and engagement. Our apps help businesses grow their digital presence and connect better with their audience.

Multiple Remittance
(Remitt App)



Team 11
(Remitt App)

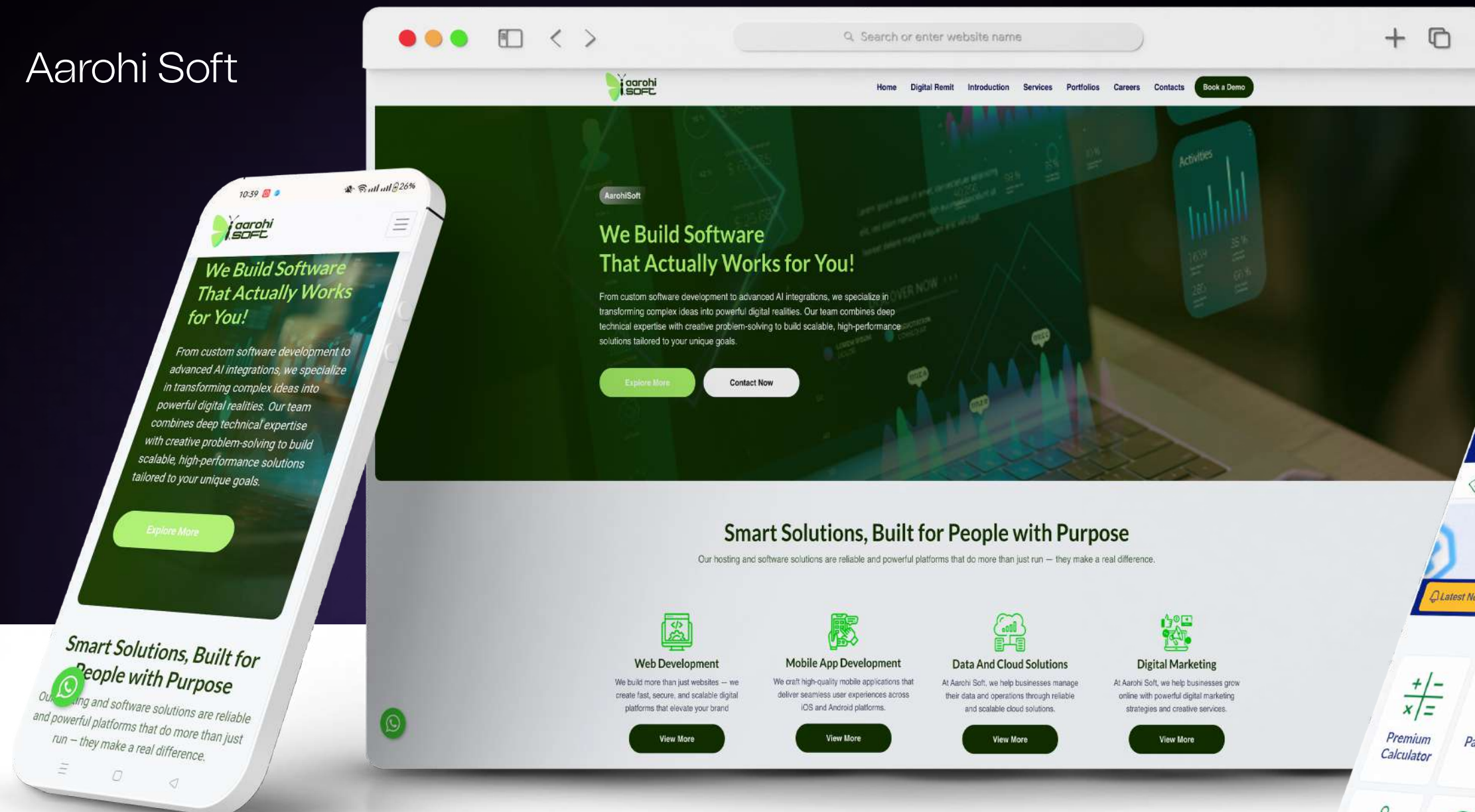


Shree Om Mandir
(e-Puja App)

Website Development

We build responsive, secure, and user-friendly websites that reflect your brand and deliver seamless digital experiences. Our focus is on clean design, fast performance, and easy navigation to help businesses grow online.

Aarohi Soft



RJBC (Rastriya Jeewan Beema Company)



White Label Solutions

Our ready-to-deploy white label platforms allow businesses to launch products quickly with full customization under their own brand. This eliminates development delays while maintaining flexibility and scalability.

Fintech White Label Solutions

Customizable digital finance platforms including wallets and payment systems.



Remittance White Label Solutions

Secure and scalable systems for fast and reliable cross-border money transfers.



HRIS (Human Resource Information System)

Complete employee management solution covering attendance, payroll, leave, and performance tracking.



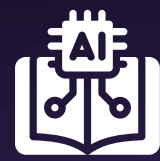
Fantasy App

Engaging fantasy sports platform with live scoring, real-time player stats, and interactive features to keep users hooked.



Other services

Specialized IT services designed to improve efficiency, scalability, and innovation.



AI & Machine Learning:

Tailored software solutions built to match unique business processes, improving efficiency, automation, and overall performance.



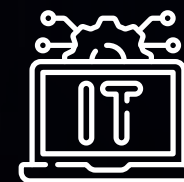
Data & Cloud Solutions:

Secure cloud infrastructure and data management systems that ensure scalability, real-time access, and optimized business operations.



Custom Software Development:

Tailored software solutions built to match unique business processes, improving efficiency, automation, and overall performance.



IT Consulting:

Expert guidance to help businesses choose, implement, and optimize the right technology for long-term success.

Together,
let's create
something
Big

Start working with us →

For any inquiries

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